



News

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GM Reports 235,184 Deliveries In July

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- ***Chevrolet Malibu total sales up 79 Percent, Aveo up 17 percent and Cobalt up 4 percent compared with last July***
- ***Cadillac CTS sales increased 38 percent***
- ***Pontiac G5 sales up 17 percent, Vibe up 7 percent and G6 up 6 percent***
- ***Saturn Aura sales increased 24 percent with Sky up 14 percent, Astra has best month***
- ***Buick Enclave mid-utility crossover sales increase 28 percent***

DETROIT – GM today announced July sales results, highlighted by continued strong performance in small and midsize cars and crossovers. GM dealers in the United States delivered 235,184 vehicles in July, down 26.7 percent. Weak industry conditions caused by a challenging U.S. economic environment, higher fuel prices and inventory shortages in critical segments such as compact cars contributed to the overall sales decline for the month.

“In July, we saw strong performance once again in our launch products, including the Cadillac CTS, Chevrolet Malibu, Saturn Astra, and Pontiac Vibe and G8. In addition, we continued to see strong retail demand for our fuel efficient Chevrolet Aveo and HHR, Saturn Vue and Buick Enclave. So, despite an overall weak market, there are pockets of strength,” said Mark LaNeve, vice president, GM North America Vehicle Sales, Service and Marketing. “Obviously, the weakness in the truck market persisted in July, yet we continue to hold share due to our fuel economy leadership in many truck segments despite dramatic competitive incentive spending increases.” Overall, GM truck sales in July declined 41.5 percent.

Chevrolet cars continued to show strength in the marketplace with Malibu total sales up 79 Percent, Aveo up 17 percent and Cobalt up 4 percent compared with last July.

Cadillac CTS dominated the mid-car luxury category with sales increasing 38 percent compared with the same month a year ago.

Pontiac met consumers’ needs for fuel efficient vehicles with a performance edge with G5 sales up 17 percent, Vibe up 7 percent and G6 up 6 percent compared with July 2007.

Saturn’s award-winning Aura midsize car saw a sales increase of 24 percent with the two-seat Sky selling 14 percent more vehicles than July last year. Astra monthly sales of more than 1,500 vehicles were the best to date, and show a 75 percent increase compared with June 2008 (Astra was not available last July).

GM’s popular midsized crossovers -- Buick Enclave, GMC Acadia and Saturn Outlook -- together accounted

for more than 11,600 vehicle sales in the month.

GM hybrid vehicles continue to gain in popularity in the marketplace with 228 hybrid Chevrolet Tahoe and 123 GMC Yukon 2-mode SUVs delivered. There were 349 Chevrolet Malibu, 29 Saturn Aura and 362 Vue hybrids sold in July. For the month, a total of 1,091 hybrid vehicles were delivered, with 5,467 hybrids sold so far this year.

"We're working hard to change perceptions and gain awareness of GM as the leader in advanced propulsion technology and fuel efficiency," LaNeve added. "Customers can experience that each time they visit a dealer's showroom to see the full lineup – including five hybrid models -- that provide industry-leading value, great fuel economy and the best warranty coverage of any full-line automaker. We don't just talk about technology, fuel efficiency and value – we have the cars and trucks available today to back it up."

GM has aggressively managed inventories to low levels. In July, only about 747,000 vehicles were in stock – a three-year low – down about 201,000 vehicles (21 percent) compared with last July. There were about 236,000 cars and 511,000 trucks in inventory at the end of July.

Certified Used Vehicles

July 2008 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 41,594 vehicles, down 2 percent from July 2007. Year-to-date sales are 298,137 vehicles, down nearly 6 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling certified brand, posted July sales of 35,799 vehicles, down 4 percent from a strong July 2007 sales performance. Cadillac Certified Pre-Owned Vehicles sold 3,700 vehicles, up 22 percent. Saturn Certified Pre-Owned Vehicles sold 1,164 vehicles, down 24 percent. Saab Certified Pre-Owned Vehicles sold 770 vehicles, up 21 percent, and HUMMER Certified Pre-Owned Vehicles sold 161 vehicles, up 89 percent.

"Our luxury certified pre-owned programs – Cadillac, Saab and HUMMER Certified Pre-Owned Vehicles – each posted strong sales increases last month, and GM Certified Used Vehicles is again setting the pace to lead the segment in sales this year," said LaNeve. "We're confident more shoppers will seek the quality and value that manufacturer certification offers."

GM North America Reports July, 2008 Production; Third-Quarter Production Forecast Remains at 900,000 Vehicles

In July, GM North America produced 238,000 vehicles (116,000 cars and 122,000 trucks). This is down 16,000 vehicles or 6 percent compared with July 2007 when the region produced 254,000 vehicles (91,000 cars and 163,000 trucks). (Production totals include joint venture production of 14,200 vehicles in July 2008 and 13,000 vehicles in July 2007.)

The GM North America third-quarter production forecast is unchanged from last month at 900,000 vehicles (456,000 cars and 444,000 trucks) which is down about 12 percent compared with a year ago, due to production adjustments in response to market changes that will reduce the number of trucks produced by about 209,000 and increase the number of cars by about 89,000. GM North America built 1.020 million vehicles (367,000 cars and 653,000 trucks) in the third-quarter of 2007 .

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 77 years. Founded in 1908, GM today employs about 266,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 35 countries. In 2007, nearly 9.37 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn, Vauxhall and Wuling. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and

similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: market acceptance of our products; shortages of and price increases for fuel; significant changes in the competitive environment and the effect of competition on our markets, including on our pricing policies; our ability to maintain adequate liquidity and financing sources and an appropriate level of debt; and changes in general economic conditions. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

*S/D Curr: 26*S/D Prev: 24	July				(Calendar Year-to-Date) January - July		
	2008	2007	% Chg Volume	%Chg per S/D	2008	2007	%Chg Volume
Vehicle Total	235,184	320,935	-26.7	-32.4	1,840,126	2,243,697	-18.0
Car Total	105,335	119,866	-12.1	-18.9	794,842	880,128	-9.7
Light Truck Total	128,005	196,004	-34.7	-39.7	1,027,733	1,333,462	-22.9
Light Vehicle Total	233,340	315,870	-26.1	-31.8	1,822,575	2,213,590	-17.7
Truck Total	129,849	201,069	-35.4	-40.4	1,045,284	1,363,569	-23.3
GM Vehicle Deliveries by Marketing Division							
	2008	2007	%Chg Volume	%Chg per S/D	2008	2007	%Chg Volume
Buick Total	10,013	16,654	-39.9	-44.5	81,176	106,837	-24.0
Cadillac Total	13,022	17,412	-25.2	-31.0	101,731	115,103	-11.6
Chevrolet Total	137,823	183,103	-24.7	-30.5	1,102,488	1,324,899	-16.8
GMC Total	27,447	44,060	-37.7	-42.5	224,667	285,262	-21.2
HUMMER Total	1,877	4,895	-61.7	-64.6	18,035	32,003	-43.6
Other-Isuzu Total	0	1,173	*.*	***.*	0	7,906	***.*
Pontiac Total	25,373	30,023	-15.5	-22.0	178,127	205,448	-13.3
Saab Total	2,026	3,247	-37.6	-42.4	14,094	20,250	-30.4
Saturn Total	17,603	20,368	-13.6	-20.2	119,808	145,989	-17.9
GM Vehicle Total	235,184	320,935	-26.7	-32.4	1,840,126	2,243,697	-18.0
GM Car Deliveries by Marketing Division							
	2008	2007	%Chg Volume	%Chg per S/D	2008	2007	%Chg Volume
Buick Total	6,086	12,446	-51.1	-54.9	54,911	74,762	-26.6
Cadillac Total	8,630	10,512	-17.9	-24.2	67,267	67,902	-0.9
Chevrolet Total	55,506	56,212	-1.3	-8.9	443,422	460,906	-3.8
Pontiac Total	23,689	26,778	-11.5	-18.3	164,422	186,550	-11.9
Saab Total	1,621	2,689	-39.7	-44.4	11,773	16,991	-30.7
Saturn Total	9,803	11,229	-12.7	-19.4	53,047	73,017	-27.3
GM Car Total	105,335	119,866	-12.1	-18.9	794,842	880,128	-9.7

GM Light Truck Deliveries by Marketing Division							
	2008	2007	%Chg Volume	%Chg per S/D	2008	2007	%Chg Volume
Buick Total	3,927	4,208	-6.7	-13.9	26,265	32,075	-18.1
Cadillac Total	4,392	6,900	-36.3	-41.2	34,464	47,201	-27.0
Chevrolet Total	81,572	126,002	-35.3	-40.2	652,196	855,155	-23.7
GMC Total	26,348	41,057	-35.8	-40.8	213,986	271,899	-21.3
HUMMER Total	1,877	4,895	-61.7	-64.6	18,035	32,003	-43.6
Pontiac Total	1,684	3,245	-48.1	-52.1	13,705	18,898	-27.5
Saab Total	405	558	-27.4	-33.0	2,321	3,259	-28.8
Saturn Total	7,800	9,139	-14.7	-21.2	66,761	72,972	-8.5
GM Light Truck Total	128,005	196,004	-34.7	-39.7	1,027,733	1,333,462	-22.9
* Twenty-six selling days (S/D) for the July period this year and twenty-four for last year.							
** Prior to Aug '07, includes American Isuzu Motors, Inc., dealer deliveries of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors Inc.							
Effective Aug '07, GM only includes GMC & Chevrolet dealer deliveries of commercial vehicles distributed by American Isuzu Motors, Inc.							

CARS

	July				(Calendar Year-to-Date) January - July		
	2008	2007	% Chg Volume	%Chg per S/D	2008	2007	%Chg Volume
Selling Days (S/D)	26	24			26	24	
Century	0	0	***.*	***.*	0	5	***.*
LaCrosse	2,061	4,156	-50.4	-54.2	23,231	27,277	-14.8
LaSabre	0	0	***.*	***.*	0	121	***.*
Lucerne	4,025	8,290	-51.4	-55.2	31,680	47,333	-33.1
Park Avenue	0	0	***.*	***.*	0	26	***.*
Buick Total	6,086	12,446	-51.1	-54.9	54,911	74,762	-26.6
CTS	5,262	3,825	37.6	27.0	37,252	27,777	34.1
DeVille	0	0	***.*	***.*	0	71	***.*
DTS	2,179	4,920	-55.7	-59.1	18,387	27,769	-33.8
STS	1,079	1,611	-33.0	-38.2	10,790	11,120	-3.0
XLR	110	156	-29.5	-34.9	838	1,165	-28.1
Cadillac Total	8,630	10,512	-17.9	-24.2	67,267	67,902	-0.9
Aveo	7,215	6,173	16.9	7.9	37,697	37,168	1.4
Cavalier	0	0	***.*	***.*	0	57	***.*

Classic	0	0	***.*	***.*	0	17	***.*
Cobalt	16,410	15,850	3.5	-4.4	130,660	112,287	16.4
Corvette	1,870	2,377	-21.3	-27.4	16,824	20,135	-16.4
Impala	13,368	21,222	-37.0	-41.9	152,320	201,612	-24.4
Malibu	16,637	9,317	78.6	64.8	105,212	76,816	37.0
Monte Carlo	6	1,269	-99.5	-99.6	696	12,582	-94.5
SSR	0	4	***.*	***.*	13	232	-94.4
Chevrolet Total	55,506	56,212	-1.3	-8.9	443,422	460,906	-3.8
Bonneville	0	0	***.*	***.*	0	130	***.*
G5	2,665	2,287	16.5	7.6	15,156	15,291	-0.9
G6	13,261	12,507	6.0	-2.1	98,943	82,462	20.0
G8	1,472	0	***.*	***.*	7,742	0	***.*
Grand Am	0	0	***.*	***.*	0	99	***.*
Grand Prix	558	6,001	-90.7	-91.4	7,505	52,456	-85.7
GTO	0	320	***.*	***.*	52	3,807	-98.6
Solstice	1,232	1,463	-15.8	-22.3	8,113	10,541	-23.0
Sunfire	0	0	***.*	***.*	0	39	***.*
Vibe	4,501	4,200	7.2	-1.1	26,911	21,725	23.9
Pontiac Total	23,689	26,778	-11.5	-18.3	164,422	186,550	-11.9
9-2X	0	0	***.*	***.*	3	118	-97.5
9-3	1,394	2,209	-36.9	-41.7	10,025	14,127	-29.0
9-5	227	480	-52.7	-56.3	1,745	2,746	-36.5
Saab Total	1,621	2,689	-39.7	-44.4	11,773	16,991	-30.7
Astra	1,555	0	***.*	***.*	5,920	0	***.*
Aura	7,202	5,827	23.6	14.1	40,140	33,056	21.4
ION	4	4,490	***.*	***.*	311	32,837	-99.1
Saturn L Series	0	0	***.*	***.*	0	2	***.*
Sky	1,042	912	14.3	5.5	6,676	7,122	-6.3
Saturn Total	9,803	11,229	-12.7	-19.4	53,047	73,017	-27.3
GM Car Total	105,335	119,866	-12.1	-18.9	794,842	880,128	-9.7

TRUCKS

	July				(Calendar Year-to-Date) January - July		
	2008	2007	% Chg Volume	%Chg per S/D	2008	2007	%Chg Volume

Selling Days (S/D)	26	24			26	24	
Enclave	3,894	3,041	28.0	18.2	25,651	8,605	198.1
Rainier	3	363	-99.2	-99.2	108	4,083	-97.4
Rendezvous	1	481	-99.8	-99.8	23	14,809	-99.8
Terraza	29	323	-91.0	-91.7	483	4,578	-89.4
Buick Total	3,927	4,208	-6.7	-13.9	26,265	32,075	-18.1
Escalade	1,775	2,975	-40.3	-44.9	14,103	19,784	-28.7
Escalade ESV	842	1,392	-39.5	-44.2	6,696	9,266	-27.7
Escalade EXT	329	680	-51.6	-55.3	2,730	4,701	-41.9
SRX	1,446	1,853	-22.0	-28.0	10,935	13,450	-18.7
Cadillac Total	4,392	6,900	-36.3	-41.2	34,464	47,201	-27.0
Astro	0	0	***.*	***.*	0	25	***.*
C/K Suburban (Chevy)	3,989	8,243	-51.6	-55.3	31,910	46,790	-31.8
Chevy C/T Series	40	28	42.9	31.9	188	172	9.3
Chevy W Series	157	176	-10.8	-17.7	1,108	1,676	-33.9
Colorado	4,989	5,754	-13.3	-20.0	37,340	46,965	-20.5
Equinox	6,095	7,516	-18.9	-25.1	48,196	49,199	-2.0
Express Cutaway/G Cut	877	1,582	-44.6	-48.8	7,591	10,734	-29.3
Express Panel/G Van	3,657	6,320	-42.1	-46.6	30,467	43,525	-30.0
Express/G Sportvan	982	897	9.5	1.1	8,733	9,968	-12.4
HHR	11,518	12,914	-10.8	-17.7	62,336	59,267	5.2
Kodiak 4/5 Series	479	539	-11.1	-18.0	4,529	5,524	-18.0
Kodiak 6/7/8 Series	69	146	-52.7	-56.4	1,045	1,466	-28.7
S/T Blazer	0	0	***.*	***.*	0	7	***.*
Tahoe	7,732	11,915	-35.1	-40.1	59,925	83,029	-27.8
TrailBlazer	3,952	14,547	-72.8	-74.9	44,585	77,034	-42.1
Uplander	2,258	5,153	-56.2	-59.6	35,969	37,963	-5.3
Venture	0	0	***.*	***.*	0	25	***.*
Avalanche	2,534	4,164	-39.1	-43.8	20,835	32,731	-36.3
Silverado-C/K Pickup	32,989	46,997	-29.8	-35.2	264,309	357,893	-26.1

Chevrolet Fullsize Pickups	35,523	51,161	-30.6	-35.9	285,144	390,624	-27.0
Chevrolet Total	82,317	126,891	-35.1	-40.1	659,066	863,993	-23.7
Acadia	5,397	5,694	-5.2	-12.5	43,666	40,964	6.6
Canyon	1,311	1,731	-24.3	-30.1	9,995	13,091	-23.6
Envoy	1,070	5,421	-80.3	-81.8	14,029	26,912	-47.9
GMC C/T Series	32	115	-72.2	-74.3	319	709	-55.0
GMC W Series	278	293	-5.1	-12.4	1,716	2,609	-34.2
Safari (GMC)	0	0	***.*	***.*	0	13	***.*
Savana Panel/G Classic	710	1,668	-57.4	-60.7	5,931	9,169	-35.3
Savana Special/G Cut	1,239	1,019	21.6	12.2	7,156	6,914	3.5
Savana/Rally	71	226	-68.6	-71.0	729	1,134	-35.7
Sierra	11,596	15,892	-27.0	-32.6	94,770	115,185	-17.7
Topkick 4/5 Series	525	1,546	-66.0	-68.7	6,209	6,724	-7.7
Topkick 6/7/8 Series	264	1,049	-74.8	-76.8	2,437	3,321	-26.6
Yukon	3,087	5,147	-40.0	-44.6	22,942	34,275	-33.1
Yukon XL	1,867	4,259	-56.2	-59.5	14,768	24,242	-39.1
GMC Total	27,447	44,060	-37.7	-42.5	224,667	285,262	-21.2
HUMMER H1	1	19	-94.7	-95.1	13	101	-87.1
HUMMER H2	454	825	-45.0	-49.2	4,207	6,724	-37.4
HUMMER H3	1,422	4,051	-64.9	-67.6	13,815	25,178	-45.1
HUMMER Total	1,877	4,895	-61.7	-64.6	18,035	32,003	-43.6
Other-Isuzu F Series	0	202	***.*	***.*	0	1,116	***.*
Other-Isuzu H Series	0	3	***.*	***.*	0	61	***.*
Other-Isuzu N Series	0	968	***.*	***.*	0	6,729	***.*
Other-Isuzu Total	0	1,173	***.*	***.*	0	7,906	***.*
Aztek	0	0	***.*	***.*	0	25	***.*
Montana	0	0	***.*	***.*	0	26	***.*
Montana SV6	0	122	***.*	***.*	64	1,135	-94.4

Torrent	1,684	3,123	-46.1	-50.2	13,641	17,712	-23.0
Pontiac Total	1,684	3,245	-48.1	-52.1	13,705	18,898	-27.5
9-7X	405	558	-27.4	-33.0	2,321	3,259	-28.8
Saab Total	405	558	-27.4	-33.0	2,321	3,259	-28.8
Outlook	2,368	3,345	-29.2	-34.7	15,428	19,908	-22.5
Relay	6	83	-92.8	-93.3	155	1,131	-86.3
VUE	5,426	5,711	-5.0	-12.3	51,178	51,933	-1.5
Saturn Total	7,800	9,139	-14.7	-21.2	66,761	72,972	-8.5
GM Truck Total	129,849	201,069	-35.4	-40.4	1,045,284	1,363,569	-23.3

Contact:

John McDonald
 GM Corporate News
 313-667-3714 (office)
 313-418-2139 (mobile)
john.m.mcdonald@gm.com

CONTACT(S):

John McDonald
 GM Corporate News
 313-667-3714 (office)
 313-418-2139 (mobile)
john.m.mcdonald@gm.com

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